

5th Grade Greeting Card Contest

Introduction

For many years, the annual 5th Grade Greeting Card Contest has been a joint project of the PTA Council Board Arts in Education committee and the school district. The purpose of the contest is to design the holiday greeting cards sent by the Superintendent of Schools and the Board of Trustees to friends and associates across the state.

Local Contest

Coordinator Tip:

You might also want to let the teachers know how you would like to collect all the school entries for your school judging.

(You will pick them up from each teacher? You want to pick them all up at the office on a specific day?)

Example:

- * **The deadline for entries at (your school here) is (date of deadline here).**
- * **La fecha límite de entrega en la escuela (your school here) será el (date of deadline here).**

Three Winners!

We will use the TOP THREE designs submitted. We always receive a wide variety of designs, and by utilizing more than one design, we can feature the talents of more than one student.

- * These three young artists will be recognized at the special School Board meeting scheduled for **Tuesday, December 13th**, and will each receive a "Reflections of Excellence" certificate from the Trustees.
- * They will also receive a small quantity of their design printed on notecards for their own use.

All of the winning designs from participating elementary campuses will be featured in the Flash animation on the main page of the district website and during regular rotation on GRS-TV.

All winning campus designs will be returned to the campus as soon as they are scanned into the computer. This will allow schools to display the artwork at during the holiday season if desired. Additionally, building principals from schools that submit entries will receive a digital copy of the artwork.

Later, we will be sending certificates signed by Dr. Culwell, Robert Harris (Board President), and Juliana Holmes (Council PTA President) to each artist as well.

What is in this electronic "packet"?:

- * Official rules and entry form.
- * Official rules and entry form in Spanish for any Bilingual 5th grade classes on your campus.
- * Samples of winning designs from previous years.

Please duplicate forms as needed, and encourage the teachers to do the same. To save paper, you might choose to simply have the school winner complete a form for submission with their design for District judging.

If you feel you need a hard-copy packet, please let Judy Kriehn know ASAP, as well as an address and recipient.

Each school may enter only ONE (1) entry in the districtwide contest!
Each campus is responsible for deciding how local (school-level) judging will be handled and choosing a winner.

Things to Know/Consider:

- * **Participation in the contest is OPTIONAL.** While some teachers may want to make it a class project, (and that is fine with us) in general students should be encouraged to use their free time if they wish to enter.
 - * **Please be aware that this contest is to design a COVER only.** We have a standard greeting that is printed inside.
 - * **We need to have good quality artwork submitted.** Very light/faint designs or designs that include excessive erasures are difficult to reproduce, and therefore are not good candidates for winning designs.
 - * **Designs should be created in color** using any 2-dimensional art technique they choose (drawing, painting, printmaking, cut paper, etc.)
- * **Religious themes in the designs.** Dr. Culwell, superintendent of schools, feels that we need to ensure that the students do not feel obligated to use a religious theme (which is why it is called a "Holiday Greeting Card Contest" instead of a Christmas Card Contest.) However, by the same token, they shouldn't be discouraged from using a religious theme if that is the artwork they choose to create.
 - * Artwork should be NO LARGER than 8.5" x 11" (that is the limits of my scanner). On the entry form, there is a space for the name of the contest coordinator. It would be very helpful to the fifth grade teachers if this information is provided with the materials. (You may wish to fill it in for them on the forms.)
 - * Each entry must also be the work of only ONE (1) student. Team efforts by two or more students cannot be accepted.

- * **Designs should be created in color** using any 2-dimensional art technique they choose (drawing, painting, printmaking, cut paper, etc.)

For example, they might wish to cut snowflakes out of white paper and glue to a darker colored background paper (collage). Or they might do a drawing in colored felt-tip on white paper, or use white paint on dark-colored paper. The artwork may be done on any type of paper or poster board, as long as the surface is flat.

Note:

Artwork drawn on a computer should be saved in a digital format (BMP or JPG). If a computer design wins we can do a much better reproduction from the original artwork files than from a printout.

The deadline for entry at the district level is:

Friday, November 18, 2011

We realize that doesn't allow much time, but we figure that once the Thanksgiving break has passed, you'll have a lot of other activities to think about anyway....

Delivering the winning design from your campus for District Judging:

School Mail Delivery:

Send the winning design to me via school mail:

Greeting Card Contest
c/o Judy Kriehn
Communications Coordinator
Box 150

Note: If you go this route, you will need to make your entry makes the outgoing mail pickup on **Thursday, November 17th** to ensure that it is in our possession by Friday the 18th.

You may wish to email Tamala Terry (my secretary) at TLTerry@garlandisd.net so she can be on the lookout for it.

"In Person" Delivery to Harris Hill Administration Building

- * The **Building Receptionists** will have a collection box, allowing you to simply leave your entry (with entry form included) with them without having to come upstairs.
- * The **Communications Department** is on the third floor of the Harris Hill Administration Building, and entries can be left with anyone in that area (Health Services is in our group as well.)

Please Be Sure That A Completed Entry Form Accompanies The Entry!

This is not only our assurance that the artwork is the original work of the young artist, but is also the only method of determining where to send any subsequent communications.

We must also ensure that we have parental permission to be using their child's artwork, and permission to post the artwork and photos of the winning artist on the district website, on GRS-TV and possibly in the local news media.

Late entries will be added to the website and GRS-TV displays, but will not be included in the judging process.

Those that do not have a completed entry form will not be considered during judging and cannot be included in the GRS-TV or website displays, due to copyright issues.

One Last "Tip"

It is recommended that you make a copy of the original artwork for your files. Artwork created on a computer should be saved in a digital format. While every effort is made to keep each piece of artwork safe and sound, there have been snafus in the past...

Questions?

Judy Kriehn

Communications Coordinator
501 S. Jupiter Road
Garland, Texas 75042

972-487-3257

jkriehn@garlandisd.net

FYI - I really prefer email communications to phone conversations; I am hard-of-hearing and high-pitched voices are difficult to understand.

Thank you very much for your help and assistance!

My judging panel (staff members at the Harris Hill Administration Building) always looks forward to seeing the designs, and the Trustees enjoy meeting the winning designers at a Board meeting, when they will honor them with "Evidence of Excellence" certificates.

The Greeting Card Contest is open to ALL 5th graders and regardless of whether the local PTA unit is consider current" with their dues. It is a separate project from the PTA Reflections competition.

If you have questions about your school PTA Reflections competition, please send an email to Sara Hearne, the Arts in Education Chairman for Council. Her email is SLHearn@garlandisd.net

2011 Fifth Grade Greeting Card Contest

The top three winning entries districtwide will be used on the covers of cards mailed out by the Superintendent and the Board of Trustees.

ALL original artwork will be displayed in an animated rotation on the main page of the district website:

www.garlandisd.net

and on GRS-TV cable channels:

Time Warner Cable
Channels 98 & 99

Verizon FiOS
Channels 42 & 43
(Garland, Rowlett, and Sachse)

The three winning artists will be recognized by the Garland ISD Board of Trustees with an *"Evidence of Excellence"* certificate at the **Tuesday, December 13, 2011** meeting of the Board of Trustees.

The winners will also each receive 50 cards featuring their artwork.

General Rules

PURPOSE To design the cover for the holiday greeting card sent by Garland ISD's Superintendent of Schools and Board of Trustees to other school districts, Partners in Education, and other friends of the district.

THEME Season's Greetings

JUDGING Based on evidence of creative ability, expression of theme, and reproduction quality (how well it will reproduce as a card.)

- * Entrants may NOT use copyrighted material in their designs. (This includes cartoon characters such as Peanuts, Garfield, Pokemon, etc.)
- * It is NOT necessary for the design to include the words "Season's Greetings" or any other words/phrases.
- * Design should be for the COVER ONLY.
- * All entries must be the original work of one student. Entries of compositions created by more than one student will not be accepted.
- * A completed entry form MUST accompany all entries.

Special Rules

- * Artwork should be done on drawing paper or illustration board measuring no more than 8 1/2" x 11".
- * Artwork should be submitted unmounted and unframed.
- * Entries can be submitted in full-color.

Art Media Suggestions:

Any two-dimensional art technique, such as drawing, painting, printmaking, or collage may be used.

DRAWING Crayon, ink, or felt-tip pen is recommended; Pencil does not always make a dark enough original

PAINTING Any appropriate paint: tempera, watercolor, etc.

PRINTMAKING All graphic processes: linoleum cuts, serigraphs, etc.

COLLAGE Any kind of paper collage is permissible as long as copyrighted work is not used. (magazine photos, clip-art, etc.)

Student Entry Form

Please print clearly.

Form must be signed by student artist AND a parent/guardian.

▼ Name of Student

▼ Name of Parent or Guardian

▼ Home Address

▼ City/Zip

▼ Home Phone Number

Statement of Originality

I certify that this entry is my own creative work.

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Signature of Fifth Grade Student

Parental/Legal Guardian Permission:

I understand that the Garland ISD will reproduce this artwork without further compensation to my child or me. I also understand that if my child's artwork is selected as a winner, the district may wish to take photos of my child with his/her artwork for inclusion in the local news media or publication on the school district website.

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Signature of Parent or Guardian

▼ School

▼ Local Contest Coordinator or Teacher

NOTE: This completed entry form or a reasonable facsimile MUST be attached to the entry or the entry will be disqualified from judging.

Concurso de Tarjetas de Festividades del Quinto Grado para 2011

“Evidence of Excellence” en una reunión de la Mesa Directiva. Los ganadores también recibirán 50 tarjetas con su propio diseño que pueden compartir con sus amigos y parientes.

TODAS las obras originales se exhibirán en una rotación animada en la página Web principal del distrito,

www.garlandisd.net

y en los canales de cable de **GRS-TV,**

canales 98 y 99 de **Time Warner** y

canales 42 y 43 de **Verizon FiOS**

(Garland, Rowlett, y Sachse)

Se utilizarán las tres mejores obras de todo el distrito como portadas de las tarjetas que enviarán el Superintendente y la Mesa Directiva

Reglas generales

OBJETIVO Diseñar la portada de la tarjeta de festividades que enviarán el Superintendente de Escuelas y la Mesa Directiva del Garland ISD a otros distritos escolares, a los Partners in Education y a otros amigos del distrito.

TEMA Saludos festivos*

ADJUDICACIÓN DE PREMIOS:

Basada en la demostración de habilidad creativa, expresión del tema y calidad de reproducción (cuán bien se reproduce como tarjeta.)

- * Los participantes NO pueden utilizar materiales con derecho de autor (“copyright”) en sus diseños. (Esto incluye a los personajes animados como de Peanuts, Garfield, Pokemon, etc.)
- * NO es necesario que el diseño incluya las palabras “Season’s Greetings” o alguna otra palabra o frase.
- * El diseño debe ser SOLAMENTE LA PORTADA
- * Todas las obras deberán representar el trabajo original de un alumno. No se aceptarán las composiciones creadas en conjuntas por más de un alumno.
- * Es OBLIGATORIO adjuntar un formulario de participación rellenado a cualquier obra presentada.

Reglas Especiales

- * La obra debe crearse en papel blanco de dibujo o en cartulina de ilustración que no mida más de 8 1/2” x 11”.
- * Debe presentarse la obra sin marco y sin estar montada.
- * Las obras presentadas pueden crearse a todo color.

Los artistas ganadores recibirán un reconocimiento

Medio:

Puede usarse cualquier técnica de arte bidimensional, como el dibujo, la pintura, el grabado o collage.

DIBUJO Se recomienda usar crayones, tinta, o marcador; Los lápices no siempre producen un original de suficiente oscuridad.

PINTURA Cualquier pintura apropiada: témpera, acuarela, etc.

GRABACIÓN Cualquier proceso gráfico: corte de linóleo, serigrafía, etc.

COLLAGE Se acepta cualquier tipo de collage de papel siempre que no se utilice ninguna obra protegida por derechos de autor. (fotografías de revista, clip-art, etc.)

Formulario de Participación Estudiantil

Favor de usar letra de molde legible.

El formulario deberá estar firmado por el artista estudiantil Y un padre/tutor

▼ Nombre del Alumno

▼ Nombre del Padre o Tutor

▼ Domicilio

▼ Ciudad/Código Postal

▼ Teléfono de casa

Declaración de Originalidad

Certifico que esta obra presentada es de mi propia creación.

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Firma del Alumno del Quinto Grado

Permiso del padre / madre / tutor legal:

Entiendo que el ISD de Garland reproducirá esta obra de arte sin compensación alguna para mi hijo o para mí. También entiendo que si la obra de mi hijo es seleccionada como una de las ganadoras, es posible que el distrito desee tomar fotos de mi hijo con su obra de arte para inclusión en las noticias locales o publicación en el sitio Web del distrito escolar.

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Firma de Padre/Madre/Tutor

▼ Escuela

▼ Coordinador/a Local de Concurso

NOTA: Es OBLIGATORIO adjuntar este formulario de participación relleno a la obra; de no hacerlo, la obra quedará descalificada del certamen.

2010 Winner #1

Centerville Elementary School

Pablo Morales



2010 Winner #2

Kimberlin Academy for Excellence

Tahrima Bhuiyan



2010 Winner #3

Park Crest Elementary School

Cristobal Lopez

